



Vincent Uebari

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Profile

Business Development & AI Automation Leader | Petroleum Engineer & Cyber-Certified | Driving Revenue & Digital Transformation



Education

11/2015 – 11/2021
Port Harcourt, Nigeria

Petroleum Engineering | B.Tech Rivers State University

- Completed extensive coursework in reservoir engineering, which provided a solid understanding of oil and gas extraction processes and strategies for maximizing efficiency in production.
- Engaged in hands-on projects involving drilling simulations, helping to develop practical skills in identifying optimal drilling techniques and risk management.
- Collaborated with classmates on a capstone project focused on enhancing oil recovery methods, which not only deepened technical knowledge but also strengthened teamwork and project management abilities.
- Conducted research on sustainable practices in petroleum engineering, contributing to discussions on environmental impact and helping to promote responsible resource management within the industry.
- Completed an 8-months internship with Well Fluid Services, Nigeria. A well testing company and learned Well testing, Well testing machine setup, maintenance and repairs.



Work Experience

11/2016 – 11/2018
Port Harcourt, Nigeria

Membership Chairman Society of Petroleum Engineers

- Led membership drives that increased total membership by 32%, which significantly expanded our network and resources available to members.
- Coordinated events and workshops that attracted over 112 new members, helping to foster a sense of community and provide valuable networking opportunities.
- Developed a new outreach strategy that improved engagement with potential members, which resulted in a 12% increase in membership renewals.
- Collaborated with the board to implement feedback systems for members, ensuring their voices were heard and helping us tailor our offerings to better meet their needs.

03/2018 – 08/2025
Remote, Nigeria

Sales Affiliate MTN

- Developed and executed targeted marketing campaigns, which increased affiliate sales by 25% within six months, helping to boost overall revenue for the company.
- Established strong relationships with local businesses, which led to a 30% increase in referral partnerships, significantly expanding our customer base.
- Analyzed sales data and customer feedback to identify trends, which informed strategies that improved customer retention rates by 15%, ensuring long-term loyalty.
- Trained and supported new affiliates by sharing best practices and sales techniques, which empowered them to achieve their targets faster and contributed to a more productive team environment.



Work Experience

03/2019 – 11/2019
Port Harcourt, Nigeria

Engineer (internship) Well Fluid Services Limited

- Assisted in the design and testing of new well completion techniques, which improved efficiency in oil recovery and led to a 10% increase in production rates.
- Collaborated with senior engineers on field data collection, helping to analyze results that informed crucial decision-making for future drilling operations.
- Contributed to safety audits and compliance checks, ensuring all team activities met industry regulations, which reduced the risk of workplace incidents significantly.
- Developed and maintained documentation for engineering projects, simplifying knowledge transfer and helping new team members get up to speed quickly.

01/2022 – 11/2022
Abuja, Nigeria

IT Supervisor Trexcorp Group of Companies

- Coordinated training sessions for staff on new software tools, which boosted overall productivity by 25% and empowered employees to utilize technology effectively in their daily tasks.
- Developed and enforced IT policies and procedures that bolstered security measures, significantly reducing data breaches and ensuring compliance with industry regulations.
- Maintained, Serviced, repaired, troubleshoot and replaced when needed the IT infrastructure of the company.

11/2022 – present
Abuja, Nigeria

Sales manager Ashkid Motors

- Manage the online and offline marketing of the company. Executed a 100% increase in the social media presence of the company, which then boosted sales
- Supervised an increase in sales, averaging 3 cars sold per month.
- Handled the IT infrastructure of the company, and ensured 93% efficiency in company operations



Skills

LANGUAGES

English (example)



COMPUTER SKILLS (EXAMPLE)

MS Suite



Adobe Suite



Google Suite



Web Development



IT and Media



Digital Marketing



SALES AND BUSINESS DEVELOPMENT

Negotiation



Pipeline Management



Strategic Partnerships



ENGINEERING

Well Testing



Drilling



Petroleum Systems



ARTIFICIAL INTELLIGENCE

Artificial Intelligence
Professional



Certificates

08/2025

Introduction to Cybersecurity Cisco Networking Academy

<https://www.credly.com/earner/dashboard>

- I know how to be safe online, understand and can identify cyber threats, attacks and



Certificates

vulnerabilities. I can protect myself and my organization from cyber attacks.

07/2025

n8n Automation Mastery

Udemy

<http://ude.my/UC-24a1f65f-2d87-4abb-acc3-c990d67df3f9>

I mastered how to build custom n8n automation workflows

07/2025

Full Artificial Intelligence Course, 2025

Udemy

<http://ude.my/UC-Oef98faf-b41c-43b9-a605-8e0a82a7b5ed>

- Acquired skills in AI conversational tools (ChatGPT, Gemini) for content creation and generative AI (Midjourney, Firefly) for visual marketing, enhancing digital marketing and tech innovation capabilities.

07/2025

AI Chatbots and Virtual Agents

Udemy

<http://ude.my/UC-bebdc440-93f3-43f2-a6c6-3e3760526dcb>

Learned how to build and deploy AI chatbots and virtual agents.



Projects

02/2023 – 03/2023

Ebonyi, Nigeria

Brand Designer

Brand Design for Juliaz Log

- Logo ideation and design for Juliaz Log.
- Brand Identity design for Juliaz Log.
- Social Media posters and fliers, marketing/promotion material design and production for Juliaz Log.

Prompting for Prime Hairline Nigeria product.

Product Design With Midjourney

- I designed a product packaging using midjourney, and Chat-GPT for captions/writeup.
- Experimented and iterated with prompting in midjourney till it gave me an appropriate product design.
- Used ChatGPT to generate writeups that aligned with the product & market,
- Put writeup on design using Canva, and presented it to client with a brief strategy overview.

01/2023 – 02/2023

Port Harcourt, Nigeria

Brand Designer

Brand Design for Clean IT Seervices

- Logo ideation, sketch and design for Clean IT services.
- Brand Identity development and design for the company.
- Design and production of marketing materials for the company.

Solo Project

AI Powered Marketing Copy Generator

- Designed and built a no-code marketing content generation tool using Google Forms, Google Apps Script, OpenAI API, and Google Sheets
- Automated the creation and delivery of personalized blog posts, email copy, and social media captions based on customer personas
- Integrated real-time email delivery, Google Docs archiving, and content logging
- Optimized for business use with dynamic prompts, error handling, and scalable structure
- Tools: ChatGPT (OpenAI API), Google Apps Script, Google Forms, Google Sheets, Google Docs



Projects

Prompter

AI-Enhanced Social Media Strategy

- Developed a 30-day Social Media Plan for a brand.
- Used Gemini for trend analysis, ChatGPT for posts and firefly generated graphics.
- Arranged in an Excel file with dates for posting.

11/2024 – present
Abuja, Nigeria

Business Developer and Manager Amavin Automobiles

- Founded and grew a personal automobile dealership brand, achieving 7-figure profits within four months of launch (by March 2025).
- Built and managed a loyal community of 8,000+ followers on social media, leveraging digital marketing to drive visibility and sales.
- Negotiated and closed multiple high-value car sales, leveraging strong networks in Abuja and across Nigeria's automotive industry.
- Designed and executed marketing campaigns that strengthened customer trust and brand reputation in a competitive auto market.
- Oversaw end-to-end operations including client engagement, vendor management, logistics, and after-sales support.



Volunteering

06/2018 – present
London, United Kingdom

Creative Director and Social Media Manager 360 Leadership Network

- I am responsible for the media strategy for the organisation, which includes social media designs, templates for the content team, media campaigns etc
- I am in charge of maintaining the organization's media platforms.
- I work with the content team to ensure consistency across all our platform.

09/2012 – 09/2013
Port Harcourt., Nigeria

President

JETS - Junior Engineers, Technicians and Scientists

- Led and coordinated with my executives, the weekly meeting we had every Friday to discuss, experiment and develop ourselves on Science related projects.
- Organized 3 field trips: first, to a detergent factory so the students see how detergents are made. Second to the zoo. And third, to Charkin Maritime Academy where we were given a comprehensive lecture and activities on HSE.
- Myself together with my excos organized, supervised and carried out science related experiments with the club.

07/2022 – present
Abuja, Nigeria

Graphic Designer Prime Hairline Nigeria

- Design product packaging for hair products for the company.
- Design fliers, posters and other marketing materials for the company.
- Produce marketing materials for the company

03/2022 – 02/2023
Port Harcourt, Nigeria

Graphic Designer

ADC - African Democratic Congress, Rivers State Chapter.

- I ideated and designed campaign and publicity materials.
- I designed campaign materials for all the contestants of the Rivers State Chapter.
- I produced campaign materials.